

# Celebration

## 2022 Event Sponsorships

Wednesday, November 2, 2022



**Cherry Health Celebration** is the largest signature fundraising event for Cherry Health Foundation. This immersive storytelling program honors the patients working for wellness alongside their Cherry Health care teams and highlights a different facet of comprehensive care each year. Sponsor support makes it possible to provide accessible care to 70,000 patients at more than 20 locations throughout Michigan. Become a sponsor and become a champion of community health!

### Presenting Sponsor (\$10,000)

Hosted event attendance for 16 (if virtual, includes or meals, beverages, and event kits for 16) / Acknowledged with logo as presenting sponsor on event print materials and event display / Lead image on digital banner on Foundation's webpage and logo display on event website / Sponsor video message shared and tagged on Cherry Health social media platforms in lead up to event / Tags on social media platforms in lead up to event / E-newsletter spotlight / Acknowledgement from event hosts / Option to share giving focused message at "podium" during event.

### Primary Care Sponsor (\$7,500)

Hosted event attendance for 12 (if virtual, includes meals, beverages, and event kits for 12) / Featured logo on digital banner on Foundation's webpage / Sponsor video message shared and tagged on Cherry Health social media platforms in lead up to event / Tags on social media platforms in lead up to event / Acknowledgement from event hosts / Logo acknowledgement in event display, on event website and in event print materials.

### On-Call Sponsor (\$5,000)

Hosted event attendance for 8 (if virtual, includes meals, beverages, and event kits for 8) / Logo on digital banner on Foundation's webpage / Sponsor video message shared and tagged on Cherry Health social media platforms in lead up to event / Acknowledgement from event hosts / Logo acknowledgement in event display, on event website and in event print materials.

### Healthcare Home Sponsor (\$3,500)

Hosted event attendance for 6 (if virtual, includes meals, beverages, and event kits for 6) / Tagged on Cherry Health social media platforms in lead up to event / Logo acknowledgement in event display and display on event website / Sponsor listing in event print materials.

### Check-Up Sponsor (\$1,500)

Hosted event attendance for 4 (if virtual, includes meals, beverages, and event kits for 4) / Logo acknowledgement in event display / Sponsor listing on event website and in event print materials.

\* Benefits may be altered to reflect virtual event design dependent upon recommendations from the CDC and environmental conditions.

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## 2022 Event Sponsorship Form

Event: Wednesday, November 2, 2022

### Select your sponsorship level:

- Presenting Sponsor (\$10,000)
- Primary Care Sponsor (\$7,500)
- On-Call Sponsor (\$5,000)
- Healthcare Home Sponsor (\$3,500)
- Check-Up Sponsor (\$1,500)

### SPONSOR INFORMATION

Sponsor Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

### METHOD OF PAYMENT

- Check enclosed for \$\_\_\_\_\_ payable to **Cherry Health Foundation**
- Online via **cherryhealth.org/donate**
- Please email an invoice to: \_\_\_\_\_
- Charge the credit card below.

Total Amount: \$\_\_\_\_\_ Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_



**Return completed form by September 7, 2022 to:**  
Cherry Health Foundation, 100 Cherry Street SE, Grand Rapids MI 49503  
or [foundation@cherryhealth.com](mailto:foundation@cherryhealth.com)

Questions? 616.965.8254 or [foundation@cherryhealth.com](mailto:foundation@cherryhealth.com)