Improved Population Health

Strategic Plan

VISION

Our community will be healthier because we will seek out and welcome those who need our services. All will be treated as family with integrated, coordinated care to improve health and personal well-being.

MISSION

Cherry Health improves the health and wellness of individuals by providing comprehensive primary and behavioral health care while encouraging access by those who are underserved.

Reduced Health Systems Cost

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Strategies

Measurements

Collaboratively, with other organizations, we will serve at least 80% of the

low-income

population in the

counties we serve.

We will ensure

access to care to all

those who are in the

communities we

serve.

Growth will increase by 4% each year as defined by increased numbers of medical, dental, behavioral health and vision care visits.

We will address the

needs of the whole

person with a

continuum of

integrated services

to improve the health status of our

community.

We will ensure patients experience friendly, respectful, efficient, empathetic and timely services in an attractive environment.

Improved Patient Experience

Patient satisfaction scores will be maintained at a minimum of 92%.

Compliance with clinical measures will exceed 80%.

We will be an employer who attracts and retains the best staff members, providing a culture of growth and development.

Staff satisfaction results will exceed 78%.

Staff retention will exceed 87%.

We will ensure we have the financial resources to pursue our mission.

Revenues will exceed expenses by 2%.